

Sponsor Categories and Benefits

Tampa Bay Living Green Expo sponsors acknowledge their commitment to a better environment as well as their association with our widely publicized, family friendly and community-oriented event. Sponsors receive the following benefits according to their level of participation:

Platinum Sponsor - \$7,500+

(Cash or in-kind contribution)

- Along with media partners, the only sponsor level to have logos listed.
- Listed most prominently with logo as a presenting sponsor in the program and event marketing materials including logo sponsor banner, billboards, posters, print advertising and website with link.
- Featured on event billboards.
- Full-page ad in event program / Tampa Bay Living Green guide.
- Two complimentary exhibit spaces in a prominent location (for cash contributions only).
- Included as a featured sponsor in event press kit, with suggested feature stories.
- Promotion through social media outlets (Facebook, Twitter, etc).

Gold Sponsor - \$5,000

(Cash or in-kind contribution)

- Listed as a participating sponsor in the program and event marketing materials, including website.
- Half-page ad in event program / Tampa Bay Living Green guide.
- One complimentary exhibit space in a prominent location (for cash contributions only).
- Promotion through social media outlets (Facebook, Twitter, etc).

Silver Sponsor - \$2,500

(Cash or in-kind contribution)

- Listed as a participating sponsor in the program and event marketing materials.
- Quarter-page ad in event program / Tampa Bay Living Green Expo guide.
- One complimentary exhibit space in a prominent location (for cash contributions only).

Bronze Sponsor - \$1,000

(Cash or in-kind contribution)

- Listed as a participating sponsor in the program and event marketing materials
- One complimentary exhibit space in a prominent location (for cash contributions only)

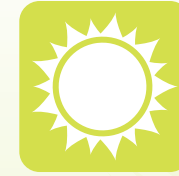
Media Partner - \$7,500

Media partners provide in-kind assistance to help the Tampa Bay Living Green Expo reach its target audience. The Tampa Bay Living Green Expo defines its target audience as Tampa Bay residents who value a healthy, sustainable environment and who are motivated to take action for their families and their communities. Media partners provide donated media services valued at \$7,500 or more and receive the following benefits:

- Listed prominently, with logo, as a media partner in the program, event signage, brochure, posters, website, and large-format advertising.
- Exclusive rights as media partner in each media category.
- Complimentary exhibit space in a prominent location.

Media Sponsor

Media outlets contributing less than \$7,500 will be listed as a sponsor and will receive the sponsor benefits consistent with the value of the donated media services.



Tampa Bay Living Green Expo™

2011

Sponsorship Form

Tampa Bay Living Green Expo

is a **FREE** educational event focusing on resource conservation solutions.

Participants will learn how to **save money, save natural resources and save our environment for future generations.**

TampaBayLivingGreenExpo.org

The **Tampa Bay Living Green Expo** is a **FREE**, fun-filled family event that will help residents make informed decisions on how to lead more healthy and sustainable lives with less impact on the environment. The 2011 Expo's will feature dozens of exhibitors offering a wide selection of products, services, and information to visitors. Expo Info Sessions will be offered on a variety of topics including how to make your home and business more sustainable with smart transportation, energy and water solutions, and special activities will be available for youth and children.

2011 Sponsorship Opportunities

The Tampa Bay Living Green Expo invites organizations that support our objectives to join us in helping to produce this unique community-oriented event. Event sponsorship is a mutually beneficial partnership; sponsorship provides "green" businesses, organizations, products and services with enhanced visibility among the thousands of visitors who attend the Expo, as well as to thousands more reached by advertising before and after the event. In return, sponsors provide the support necessary for us to reach an increasingly broad audience and offer a quality event that benefits our community.

Who can be a sponsor?

Sponsors include companies whose products and operations have significantly reduced environmental impacts and promote long-term sustainability. Companies with a specific product line or service with significantly reduced environmental impacts are also eligible, as long as the sponsorship features the specific appropriate product or service. Government or nonprofit organizations whose objectives are consistent with the Tampa Bay Living Green Expo are also invited to be sponsors. Sponsors must demonstrate a commitment to the Tampa Bay Living Green Expo's long-term goals of reducing the environmental impact of our community while promoting healthier, more sustainable lifestyles.

What are the Expo's goals?

The Tampa Bay Living Green Expo provides real solutions for people to live better, healthier lives with less impact on the environment. The Expo connects people who are interested in making a positive difference in both their lives and in their communities.

The Tampa Bay Living Green Expo aims to do this by:

- Educating people about the environmental impacts of daily living and the concepts for cost savings through efficiency
- Connecting people with currently available "living green" products, businesses, services and resources.
- Gaining greater public participation and support for government actions for sustainable communities.

www.TampaBayLivingGreenExpo.org



Tampa Bay Living Green Expo sponsors will also receive a Premium Listing on the Tampa Bay Living Green Certified Green Listings Directory on the Tampa Bay Living Green website, www.TampaBayLivingGreen.org/green

Printed on Recycled Paper.

Please mail check and completed form to:
P.O. Box 7936, St. Petersburg, FL 33734



Sponsorship Form

- Bronze Sponsor** **\$1,000**
- Silver Sponsor** **\$2,500**
- Gold Sponsor** **\$5,000**
- Platinum Sponsor** **\$7,500**
- Media Partner** **\$7,500**
- Media Sponsor** **\$ _____**

Your Name / Company Name
(as you would like it to appear on printed material)

Contact Person

Address

City State Zip

Phone

Email Contact

Description and value of any inkind donations:

Total \$ _____

Check enclosed payable to Tampa Bay Living Green, Inc.

Logos used for printed materials must be received by February 1, 2011; please include yours with this form if possible or e-mail to Mo Eppley at mo@TampaBayLivingGreen.org